



Kuwait National English School Secondary Department

Year 9 Business Studies

YEAR 9 BUSINESS STUDIES OVERVIEW

Students of year 9 will be introduced to Business studies. The curriculum for this academic year will strive to inculcate in students an understanding of what businesses are and their organization, set-up and day-to-day operations. Key terms that reflect the business enterprise will be introduced and various elements of business studies like business accounting and economics will also be introduced. Students will undertake simple analysis of case studies that are applicable to a real business environment. Work experience and financial management will also be introduced in the form of a workshop spanning 7 weeks.

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YEAR 9 TERM I - BUSINESS STUDIES	
Topic	Learning outcome: Students will be able to
The purpose of Business Activity	<ul style="list-style-type: none"> • Understand why businesses start. • The concept of needs and wants and understands certain countries lack the basic resources to fulfill everyday needs; awareness of the wider world. • Factors of production needed to supply goods and services to the economy • The concept of opportunity cost
The purpose of Business Activity. Added value.	<ul style="list-style-type: none"> • Specialization: why it is important? • Division of Labour and its advantages. • Understanding the importance of added value.
The classification of Business in to primary, secondary and tertiary. The Public and Private sectors and their objectives.	<ul style="list-style-type: none"> • The difference between primary secondary and tertiary sectors and the differences that exist between these sectors from country to country and how local produce operates and able to distribute globally • Private and public sector
Enterprise and Entrepreneurship, Business plans.	<ul style="list-style-type: none"> • Define enterprise and entrepreneurship. • What are the advantages of being an entrepreneur? • What are the disadvantages of being an entrepreneur?
Business plans	<ul style="list-style-type: none"> • What is a business plan • How to compose a business plan
Types of business organization. Sole trader and partnerships.	<ul style="list-style-type: none"> • The main forms of business organizations. • The advantages and disadvantages of being a sole trader. • What is a partnership? • What are the advantages/disadvantages of operating as a partner
Incorporated businesses. Private and Public Limited companies.	<ul style="list-style-type: none"> • What is liability and how limited companies are different from sole traders and partners. • Shares and dividends.
Leadership styles Factors affecting leadership styles.	<ul style="list-style-type: none"> • Understand the features of the main leadership styles: autocratic, democratic and laissez-faire.
Recruitment, Selection and Training.	Students will learn The role of HRM The recruitment and selection process; including respecting diversity e.g. race, culture, religion, gender, etc
Recruitment, Selection and Training	Type of Training: Induction, on-the-job training and Off-the-job training. Health and safety in the workplace
Revision	Complete review of term one material, revision quiz and completing revision sheets.
First Term Exams	Entire term 1 curriculum.

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YEAR 9 TERM II - BUSINESS STUDIES	
Topic	Learning outcome: Students will be able to
The marketing Mix Product life cycle.	<ul style="list-style-type: none"> • Understand what is branding and packaging. • Draw and label the product life cycle.
Business finance. Where do businesses get finance from?	<ul style="list-style-type: none"> • Understand the main reasons why businesses need finance. Difference between short and long term finance.
Sources of capital	<ul style="list-style-type: none"> • What is an internal and external source of finance? • Understand the difference between short and long term finance. • Main sources of finance.
Continue with Sources of finance.	<ul style="list-style-type: none"> • The advantages and disadvantages of different finance sources.
Cash Flow Forecasting.	<ul style="list-style-type: none"> • Why is cash important to a business and the difference between cash and profit? • Different ways cash can flow in and flow out of business. Prepare simple cash flow forecasts.
Working capital and liquidity.	<ul style="list-style-type: none"> • Understand the concept and importance of working capital. • Understand the concept of liquidity.
Income Statements	<ul style="list-style-type: none"> • How is profit made? • Why profit is important.
The Balance sheet Assets, liabilities and capital.	<ul style="list-style-type: none"> • Students will learn the main classification of assets and liabilities.
The Balance sheet Assets, liabilities and Capital.	<ul style="list-style-type: none"> • Who uses accounting information? • How to interpret balance sheets and income statements.
Presentations and assessment.	
Revision	Complete review of term one material, revision quiz and completing revision sheets.
Second Term Exams	Entire term 2 curriculum.

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YEAR 9 TERM III - BUSINESS STUDIES	
Topic	Learning outcome: Students will be able to
Business and Economics What is economic growth?	<ul style="list-style-type: none"> • Pupils will demonstrate knowledge of economic objectives • Understand the main stages of the business life cycle. The benefits of economic growth.
Business and Economics	<ul style="list-style-type: none"> • Students will learn why taxes are levied. • The types of taxes.
Business and the environment. Social responsibility and environment, Negative and positive externalities.	<ul style="list-style-type: none"> • How does business activity affect the environment? • Students will learn how business activity can affect the environment and the concepts of externalities. • Show an awareness of ethical considerations in business activity.
Business and the environment. What is sustainable development?	<ul style="list-style-type: none"> • Why is sustainable development important • Different ways of implementing sustainable development. • How considerations of environment and pressure groups affect business decisions and how action taken by pressure groups, and individuals, can impact businesses to being more equitable and sustainable when considering the impact on environment.
Globalization and trade barriers.	<ul style="list-style-type: none"> • What are the benefits and drawbacks of globalization?
Multinational Companies	<ul style="list-style-type: none"> • What are the benefits to a business of becoming a multinational? • How do multinationals benefit the economy?
Revision	Complete review of term one and term two material, revision quiz and completing revision sheets.
Third Term Exam	Entire term 1 and 3 curriculum.

Dr. Raouf Khodabocus, September 2019